



small business secret weapon companies

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**FOR IMMEDIATE RELEASE**

## **Small Business Secret Weapon Company Sponsors The Entrepreneur's Discussion! at this year's Women's Expo & Mid Atlantic Networking Featuring Renowned Keynote Speaker Janet Powers**

**Baltimore, MD – February 25, 2014** Small Business Secret Weapon Company, Inc., the leading small business marketing, consulting, coaching and education company furthers its commitment to small business growth by sponsoring The Entrepreneur's Discussion! at this year's Maryland Women's Expo & Mid Atlantic Networking on March 10 & 11, 2014 at the Lord Baltimore Hotel in Baltimore Maryland. The Entrepreneur's Discussion! speaker's will be showcased on Tuesday, March 11, 2014.

The Entrepreneur's Discussion! is a day featuring some of the best and brightest speakers. Like-minded business owners share antidotes, stories, tips and trends to help others grow. If you are working on growing your business or thinking of starting a business this is an event not to be missed.

"We are thrilled to announce this year's Keynote speaker, Janet Powers, CEO, Women's Toolbox. Janet brings years of corporate and small business experience and openly shares her challenges and successes with her audience," shared Laura Meck, Managing Partner, Small Business Secret Weapon Company. "Janet is engaging, insightful and willing to help others grow in business. We truly look forward to having her center stage at this year's Maryland Women's Expo and Mid Atlantic Networking for Success in the City," Meck stated.

The Women's Toolbox, named by MORE.com as one of the best websites for women entrepreneurs, WomensToolbox.com, founded in 2008, is the premier destination for women in business to learn, grow and succeed. Its tagline ("Where Women in Business Find the Information They Need to Succeed") illustrates its mission is to empower and educate women. The Women's Toolbox helps women succeed across the major areas of their lives, including: business, career, money, home, family, health and wellness.

Janet Powers commented, "I firmly believe that technology enables engagement, and engagement starts with conversation, and conversations start with great content. It's critical to business success, small or large, to engage audiences with the right message at the right time. To engage audiences you need to have a conversation. I teach business owners to drive conversations." Powers further shared, "I am looking forward to providing the keynote at The Entrepreneur's Discussion! at the Maryland Women's Expo & Mid Atlantic Networking event in March."

## **JANET E. POWERS**

A pioneer and corporate refugee, outspoken, honest and dedicated are a few words people use to describe Janet Powers. Janet's storied career from corporate America to entrepreneurship is laid with trial, error, success, commitment and loyalty. Her drive and desire to succeed and help others succeed is unsurpassed. Janet started the Women's Toolbox following a successful corporate career. Today, Janet Powers has blended two of her long-time passions, that of leveraging technology, and sharing insight into economic analytics/planning. In her practice today Janet helps corporations and small business owners identify and efficiently exercise technology to efficiently build their own businesses. She provides real-experience and advice for sustainable economic growth to those she works with. To book Janet for engagements or to learn more about how the company is helping business owners succeed, visit [www.JanetEPowers.com](http://www.JanetEPowers.com) or to engage visit [www.womenstoolbox.com](http://www.womenstoolbox.com).

## **THE ENTREPRENEUR'S DISCUSSION!™**

The Entrepreneur's Discussion! is designed to offer an affordable experience for entrepreneur's and small business owners, vendors, speakers and partners to actively and succinctly share their message. All of our speakers have something to say. Some share stories about their business adventures, some will give you advice to grow your business, to reduce your stress and to increase your wealth. Regardless of the topic, each speaker has been vetted to provide you with high quality information. To learn more about The Entrepreneur's Discussion! contact us 888.626.2404 or visit [www.sbswcompanies.com](http://www.sbswcompanies.com). Register to speak or to attend The Entrepreneur's Discussion! <http://bit.ly/1dPoPa5>.

## **ABOUT SMALL BUSINESS SECRET WEAPON COMPANY, INC.:**

Small Business Secret Weapon Company, Inc., Is the culmination of products and services designed to help companies build and implement strong measurable strategies to grow into their visions from wherever they are today, to where they want to be tomorrow; through education, consultation, coaching and engagement. Learn more about Small Business Secret Weapon Company at [www.sbswcompanies.com](http://www.sbswcompanies.com) or call us 888.626.2404.

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